



Cookie Policy

Vinciway Ltd. ("Vinciway," "we," "us," or "our") uses cookies and similar technologies to enhance your experience, analyse platform performance, and improve our services. This Cookie Policy explains what cookies we use, how we use them, and your choices regarding their usage.

1. What Are Cookies?

Cookies are small text files that are placed on your device when you access our platform. They help us recognize your device, remember your preferences, and understand how you interact with our platform.

There are different types of cookies, including:

- **Session Cookies:** Temporary cookies that are deleted when you close your browser.
- **Persistent Cookies:** Cookies that remain on your device for a specified period or until you delete them.
- **Third-Party Cookies:** Cookies placed by third-party services integrated with our platform.

2. Types of Cookies We Use

We use the following types of cookies on our platform:

2.1. Necessary Cookies

These cookies are essential for the operation of the platform and enable core functionalities such as authentication and security. Without these cookies, the platform may not function properly.

2.2. Analytics and Performance Cookies

These cookies help us understand how users interact with our platform, enabling us to improve its performance and functionality. For example, we use:

- **Google Analytics:** To track user behaviour and platform usage.
- **Clarity and Amplitude:** To gather insights into user interaction and engagement.



- **Google Ads Manager:** To create and enhance online advertisements.

2.3. Functionality Cookies

These cookies remember your preferences and settings to provide a more personalised experience, such as language preferences and saved sessions.

2.4. Marketing and Tracking Cookies

These cookies track user behaviour across the platform to deliver targeted messages and measure the effectiveness of campaigns.

3. Third-Party Cookies

We may use third-party services that place cookies on your device, including:

- **Auth0:** For secure authentication.
- **Postmark:** For email communications.
- **Google Analytics, Google Ads, Clarity, and Amplitude:** For analytics and metrics tracking.

These third parties have their own cookie policies and privacy practices, which we encourage you to review.

4. How We Use Cookies

We use cookies to:

- Authenticate and secure user sessions.
- Analyse platform performance and usage patterns.
- Improve user experience by personalising content.
- Monitor platform functionality and troubleshoot issues.
- Provide targeted communication and marketing materials.

5. Managing Cookies

You have the option to manage or disable cookies through your browser settings. Most browsers allow you to:

- View the cookies stored on your device.



- Block cookies from specific sites.
- Delete cookies when closing your browser.
- Disable all cookies.

Please note that disabling cookies may affect the functionality of the platform and limit your experience.

6. Your Consent

By continuing to use the Vinciway platform, you consent to the use of cookies as described in this policy. For cookies that require explicit consent (e.g., marketing cookies), we will obtain your consent via a cookie banner or similar mechanism when you first access the platform.

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or legal requirements. Updates will be posted on this page, and significant changes will be communicated via the platform or email.

8. Contact Us

If you have questions or concerns about this Cookie Policy or our use of cookies, please contact us at:

- **Email:** support@vinciway.com
- **Address:** 71-75 Shelton Street, Covent Garden, London, United Kingdom, WC2H 9JQ

Document change log

Version indicator	Date released	Effective from
v1	16 November 2024	16 November 2024